



2019 Generations FCU Tailgate Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER AND WIN. ODDS OF WINNING DEPEND ON NUMBER OF ENTRIES RECEIVED.

1) **ELIGIBILITY:** The Generations FCU Tailgate Sweepstakes (hereafter, "Promotion") is open to legal residents of Bexar County, Texas, who are at least eighteen (18) years of age, and who are physically located and live, work, or worship in Bexar County, Texas, or have a business located in Bexar County, Texas, at the time of the prize drawings. Current Generations members must be in good standing (as determined by Sponsor in its sole discretion) to be eligible. Officers, directors, employees, representatives and agents of Generations Community Federal Credit Union ("GFCU"), and any of their respective parents, affiliates, subsidiaries, retailers, distributors, suppliers, and advertising and promotion agencies (collectively, the "Released Parties"), and the immediate family members (parent, spouse, child, or sibling, and their respective spouses, regardless of where they reside) of such officers, directors, employees, representatives and agents, and those living in their same households, whether or not related, are not eligible to enter or win a prize.

2) **SPONSOR/ADMINISTRATOR:** The Sponsor and Administrator of the Promotion is GFCU ("Sponsor"), P.O. Box 791870 San Antonio, TX 78279-1870. Sponsor's computer is the official time-keeping device for the Promotion.

3) **AGREEMENT TO OFFICIAL RULES:** Participation in the Promotion constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and decisions of the Sponsor which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4) **PROMOTION PERIOD:** Promotion begins 12:00 am (midnight) Central Time ("CT") on September 3, 2019 and ends 11:59 pm CT on December 31, 2019 (the "Promotion Period"). Entries received before the start or after the close of the Promotion Period will not be eligible.

5) **HOW TO ENTER:**

- **Online Entry:** A fully completed online form must be submitted from www.MyGenFCU.org/Sweepstakes during the Promotion Period in order to receive one entry into the Promotion. One (1) football-themed photo is required to be uploaded to the entry form as part of each submission. Photo must be an image of the individual submitting the entry or of that individual's family member(s) or friend(s). An individual must be visible in the photo to be eligible to win.

Incomplete or illegible entries will be void. All entries become property of the Sponsor and will not be returned. Sponsor assumes no responsibility for lost, late, stolen, misdirected, or postage-due entries. There is a limit of one online entry and one mail-in entry per person or business.

6) **PRIZE DRAWING:** There will be four (4) random prize drawings held monthly during the Promotion Period on October 1, 2019, November 1, 2019, December 2, 2019 and January 2, 2020. Need not be present to win. Potential winners will be selected from among all valid entries received by the cutoff time for each drawing. Valid entries received within the Promotion Period and by the next drawing cutoff time will be eligible for all remaining drawings. Limit one prize per person for the entire Promotion. The cutoff time for each drawing will be 11:59 pm CST the day immediately prior to the drawing dates listed above.

7) **REQUIREMENTS OF POTENTIAL WINNERS:** Potential winners will be notified by phone and/or email within one week of each drawing date. Potential winners will be required to provide identification and additional documentation. Potential winners are required to sign an Affidavit of Eligibility, Publicity Release, and Liability Waiver, which must be received by Sponsor within seven (7) days of notification to receive prize. Noncompliance with these Official Rules, the inability of the Sponsor to contact a potential winner within a reasonable time period, or a prize or prize notification being returned as non-deliverable may result in disqualification of potential winner without further notice and an alternate winner being selected at the Sponsor's discretion. A potential prize winner will not be declared the official winner unless all eligibility requirements are met and all required paperwork has been validated by the Sponsor.

8) **PRIZES:** Four (4) Tailgate Packages valued at approximately \$500 each.

For All Prizes: All prize elements, if any, are at Sponsor's sole discretion. No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor who may substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion for any reason whatsoever. THE VALUE OF EACH PRIZE WILL BE TREATED AS INCOME TO THE WINNERS AND EACH WINNER WILL BE RESPONSIBLE FOR PAYMENT AND REPORTING OF ALL APPLICABLE TAXES. SPONSOR ENCOURAGES EACH WINNER TO CONSULT HIS/HER TAX ADVISOR TO DETERMINE HOW WINNING THIS PRIZE MAY AFFECT HIS/HER TAX OBLIGATIONS.

9) **ODDS OF WINNING:** Odds of winning a prize depend on the total number of eligible entries received throughout the Promotion Period. Each valid entry will have an equal chance of winning.

10) **PUBLICITY:** Entrants agree, by entering, that Sponsor and its designees may use and disclose (unless prohibited by law), entrants' names, photographs and/or likenesses for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification.

11) **GENERAL CONDITIONS:** Sponsor reserves the right, in its sole discretion, to: 1) disqualify any entrant whom Sponsor believes has attempted to tamper with or impair the administration, security, fairness or proper use of this Promotion or is in violation of these Official Rules; 2) modify, terminate or suspend this Promotion should non-authorized intervention or other any causes corrupt or impair the administration, security, fairness or proper use of the Promotion, or for any other reason not prohibited by law, as determined by Sponsor in its sole discretion. In the event of termination of the Promotion, Sponsor reserves the right to select winners in a random drawing from among all eligible non-suspect entries received and combined up to time of such action. Entrants are providing their information to Sponsor and not to any other entity. Any questions, comments, or complaints regarding the Promotion must be directed to Sponsor. To receive notification of prize winners, write to Sponsor at address above on or after January

2, 2020.

12) RELEASE AND LIMITATIONS OF LIABILITY: By entering, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Promotion. Entrants agree, by entering, that the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, to the acceptance, possession, use or misuse of a prize, or participation in this Promotion. Sponsor is not liable in the event that fraud, computer viruses or other malicious code, tampering, technical failure or other events beyond Sponsor's reasonable control prevent the running of the Promotion as planned or compromise the integrity of the Promotion.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABILITY MAY VARY BY LOCATION.

13) DATA COLLECTION: Any information collected is subject to Sponsor's Privacy Promise available at www.mygenfcu.org/.